

Wellsville Area Chamber of Commerce Monthly Newsletter

Joining the Wellsville Area Chamber of Commerce can offer numerous benefits and opportunities for businesses and individuals alike. Here are some great reasons to consider becoming a member:

Networking Opportunities: The Chamber provides a platform to connect with other local businesses, professionals, and community leaders. Networking events, mixers, and meetings allow you to establish valuable relationships that can lead to new partnerships, collaborations, and referrals.

Business Exposure: Membership often includes a listing in the Chamber's directory, both online and in print, which can enhance your visibility within the community and help attract potential customers. This exposure can lead to increased brand recognition and a broader customer base.

Marketing and Promotion: The Chamber frequently promotes its members through various channels such as social media, newsletters, and community events. This added marketing reach can help you showcase your products or services to a larger audience.

Advocacy and Representation: Chambers of Commerce often advocate for local businesses on important issues affecting the community, such as policy decisions, regulations, and economic development initiatives. By joining, you can have a voice in these discussions and contribute to shaping a favorable business environment.

Educational Resources: Many Chambers offer workshops, seminars, and training sessions designed to help businesses improve their skills, stay updated on industry trends, and address challenges. These resources can contribute to your professional development and business growth.

Community Involvement: Chambers are deeply connected to the local community and often organize or participate in events, fundraisers, and volunteer opportunities. Being part of the Chamber allows you to contribute to the well-being of the community while enhancing your business's reputation.

Business Development: Through Chamber events and activities, you can learn from experienced entrepreneurs, gain insights into industry best practices, and receive advice from successful business owners.

Collaborative Opportunities: Joining the Chamber opens the door to collaborative ventures with other members, such as joint marketing campaigns, co-hosted events, and mutually beneficial business initiatives.

Credibility and Trust: Membership in a Chamber of Commerce can enhance your business's credibility and reputation, as it signifies your commitment to the local community and adhering to ethical business practices.

Government Relations: Chambers often facilitate interactions between businesses and local government officials, providing you with an avenue to voice your concerns, share feedback, and participate in policy discussions.

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Welcome New Members!!

Rise Above Holistic Wellness Center
161 1/2 N Main St Wellsville NY 14895

Business After Hours

Will you be the host of our Next Business After Hours? If you are interested in hosting your own Business After Hours, please contact the Wellsville Area Chamber of Commerce.

~COMING SOON~



Chalk Your Walk September 2023

A few previous entries...



Brew Fest September 30, 2023

Stay tuned for ticket information soon!



This event was great last year and we expect to sell out!

Retail Space Available

Are you looking for **prime retail space**? 112 N Main St in Wellsville available. Call the Chamber of Commerce for details.

*Also, the windows will be available for members to use to promote their business or organization for a month at a time until the space is rented!

Member Benefit! Free Advertising!

Did you know you can use our front display window to promote your business? Prime advertising space is part of your member benefits. We schedule the spaces on a monthly basis. Contact Karen to reserve your window.

Gift Certificate Program

We now have over 50 member businesses participating in our Gift Certificate Program!!

We have certificates in denominations of \$5.00, \$10.00 and \$25.00. When someone purchases one or more, they are also given a brochure explaining how to redeem them and a list of participating businesses.

The list is also on our website.

In 2022, we sold over \$40,000.00. That's all money going back to local member businesses!!

Are you hiring?

We will be happy to put your flyer on our window! You can also add it to our website for 30 days.

Important Business Quote

"If the community is happy, then they support your business and if your business is doing well, then you can give back even more to the community." - Magic Johnson

A Few Things to Look Forward to...

Chalk Your Walk, Brew Fest, Hometown Holidays and more!!

Contact Us

Let us know how we can help your business!

Bruce Thomas

Executive Director

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Karen Kania

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Visit us online at

www.wellsvilleareachamber.com



MAIN STREET FESTIVAL

JULY 22, 2023



THANK YOU TO ALL OUR VOLUNTEERS, VENDORS, MAIN STREET BUSINESSES AND MOST OF ALL, EVERYONE WHO ATTENDED OUR MAIN STREET FESTIVAL!!

WITH ALMOST 140 VENDORS AND AN ESTIMATED 5000 ATTENDEES, IT WAS OUR BIGGEST MAIN STREET FESTIVAL EVER!!



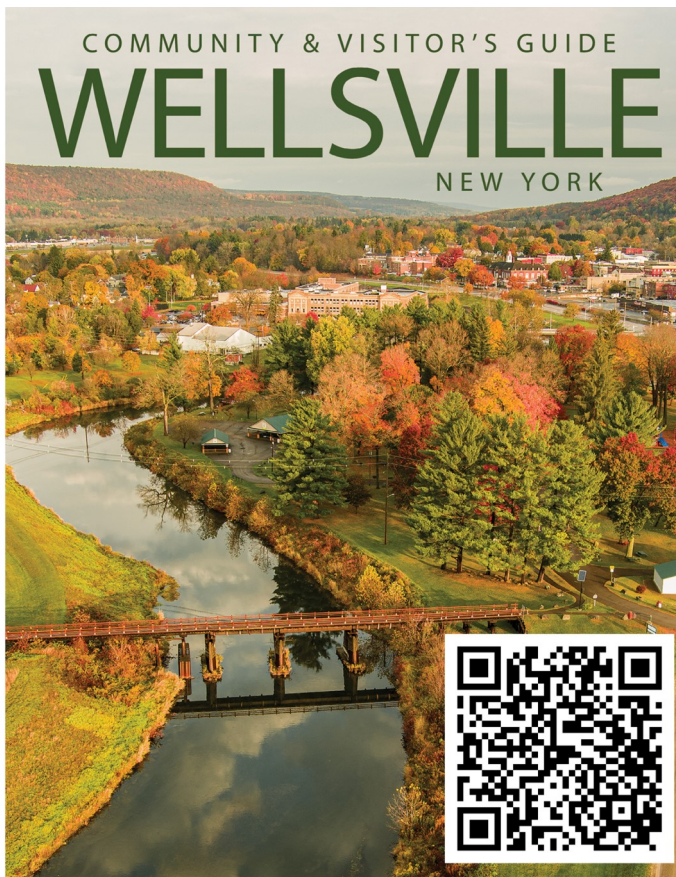
The Wellsville NY Community & Visitor's Guide has arrived!!!

Copies are available for pick up at the Chamber.

You can also get an online copy at

<https://emflipbooks.com/flipbooks/Wellsville/Directory/2023>

Or by aiming your phone's camera at the QR code below!



SCAN HERE ↗

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