

Wellsville Area Chamber of Commerce Monthly Newsletter

Joining the Wellsville Area Chamber of Commerce can offer numerous benefits and opportunities for businesses and individuals alike. Here are some great reasons to consider becoming a member:

Networking Opportunities: The Chamber provides a platform to connect with other local businesses, professionals, and community leaders. Networking events, mixers, and meetings allow you to establish valuable relationships that can lead to new partnerships, collaborations, and referrals.

Business Exposure: Membership often includes a listing in the Chamber's directory, both online and in print, which can enhance your visibility within the community and help attract potential customers. This exposure can lead to increased brand recognition and a broader customer base.

Marketing and Promotion: The Chamber frequently promotes its members through various channels such as social media, newsletters, and community events. This added marketing reach can help you showcase your products or services to a larger audience.

Advocacy and Representation: Chambers of Commerce often advocate for local businesses on important issues affecting the community, such as policy decisions, regulations, and economic development initiatives. By joining, you can have a voice in these discussions and contribute to shaping a favorable business environment.

Educational Resources: Many Chambers offer workshops, seminars, and training sessions designed to help businesses improve their skills, stay updated on industry trends, and address challenges. These resources can contribute to your professional development and business growth.

Community Involvement: Chambers are deeply connected to the local community and often organize or participate in events, fundraisers, and volunteer opportunities. Being part of the Chamber allows you to contribute to the well-being of the community while enhancing your business's reputation.

Business Development: Through Chamber events and activities, you can learn from experienced entrepreneurs, gain insights into industry best practices, and receive advice from successful business owners.

Collaborative Opportunities: Joining the Chamber opens the door to collaborative ventures with other members, such as joint marketing campaigns, co-hosted events, and mutually beneficial business initiatives.

Credibility and Trust: Membership in a Chamber of Commerce can enhance your business's credibility and reputation, as it signifies your commitment to the local community and adhering to ethical business practices.

Government Relations: Chambers often facilitate interactions between businesses and local government officials, providing you with an avenue to voice your concerns, share feedback, and participate in policy discussions.

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Welcome New Members!!

Business After Hours

Will you be the host of our Next Business After Hours? If you are interested in hosting your own Business After Hours, please contact the Wellsville Area Chamber of Commerce.

~COMING SOON~

CHALK YOUR WALK 2023

Wellsville area residents!

It is that time again! We would like to invite you to participate in the return of Chalk Your Walk between the dates of September 14th-September 17th! Free to everyone (all ages) we invite you to chalk your favorite Main Street "Walk" of Wellsville in the best possible way! Extra points will be provided in the following areas:

- Categories (below):
 - Main Street- Best Overall (\$50 Chamber Dollars)
 - Main Street- Pride of Wellsville (\$25 Chamber Dollars)
 - Main Street- Best Under 12 Years Old (\$25 Chamber Dollars)
 - Off Main Street- Wellsville Area/Home (\$25 Chamber Dollars)
 - All- People's Choice (\$25 Chamber Dollars)

Instructions once we begin on September 14th:

1. Grab some chalk and start drawing
2. Take a picture and email it with the artist's first name (s), age, and a short statement about the inspiration for the drawing. Email it to msc@wellsvilleareachamber.com or send via Facebook messenger to @WellsvilleAreaChamber by September 17th for a chance to win!
3. Our team of judges will look at all entries and choose winners for each category based on creativity, originality, and visual impact. Winners must be family friendly and no copyrighted or licensed imagery
4. All entries will be uploaded to our Facebook page (Wellsville Area Chamber) by September 18th and the public will have the opportunity to "like" their favorite image from September 18th-September 20th. The photo with the most "likes" by 3pm on September 20th will be the winner of the People's Choice Prize
5. Winners will be announced on Thursday September 21st.

Thank you for your participation in making our community look beautiful with your Chalk Your Walk designs!



Presented by



~COMING SOON~





**SATURDAY
SEPT. 30, 2023
ISLAND PARK
WELLSVILLE**

Sample a variety of micro and craft beers from local breweries, cideries, distilleries, and more while enjoying German-themed food & music.

**** Only 100 VIP Tickets Available ****

VIP: 12PM -5PM

\$ 50

VIP Experience:

- VIP gate opens at 12pm
- 'Special Brew' tastings
- VIP Lanyard & Badge
- Brew Fest Koozie
- Tasting Glass

GEN: 1PM -5PM

\$ 40

General Admission:

- Gates opens at 1pm
- Tasting Glass

*\$10 non-drinking tickets also available
*Day-of Tickets (if available) will be \$50 per person



**** Tickets Go On Sale Monday, August 28th ****

wacoc.ticketleap.com/brew-fest-2023
or scan the QR code

- Yard Games
- Raffles
- 50/50

- Best Beer Contest
- Beer Mug Holding Contest
- Cornhole Toss Contest

Presented by:



follow us on **facebook** facebook.com/WellsvilleAreaChamber

September 30, 2023!

Tickets are going fast!

VIP is SOLD OUT!!

Food available to purchase from



Official Glass Sponsor



northern lights



We have these breweries, cideries, distilleries coming and more!

Retail Space Available

Are you looking for **prime retail space**? 112 N Main St in Wellsville available. Call the Chamber of Commerce for details.

*Also, the windows will be available for members to use to promote their business or organization for a month at a time until the space is rented!

Member Benefit! Free Advertising!

Did you know you can use our front display window to promote your business? Prime advertising space is part of your member benefits. We schedule the spaces on a monthly basis. Contact Karen to reserve your window.

Gift Certificate Program

We now have over 50 member businesses participating in our Gift Certificate Program!!

We have certificates in denominations of \$5.00, \$10.00 and \$25.00. When someone purchases one or more, they are also given a brochure explaining how to redeem them and a list of participating businesses.

The list is also on our website.

In 2022, we sold over \$40,000.00. That's all money going back to local member businesses!!

Are you hiring?

We will be happy to put your flyer on our window! You can also add it to our website for 30 days.

Important Business Quote

"Whenever you see a successful business, someone once made a courageous decision" - Peter F Drucker

A Few Things to Look Forward to...

Chalk Your Walk, Brew Fest, Hometown Holidays and more!!

Contact Us

Let us know how we can help your business!

Bruce Thomas

Executive Director

wacocexec@wellsvilleareachamber.com

Karen Kania

Membership Services

msc@wellsvilleareachamber.com

585-593-5080

Visit us online at

www.wellsvilleareachamber.com



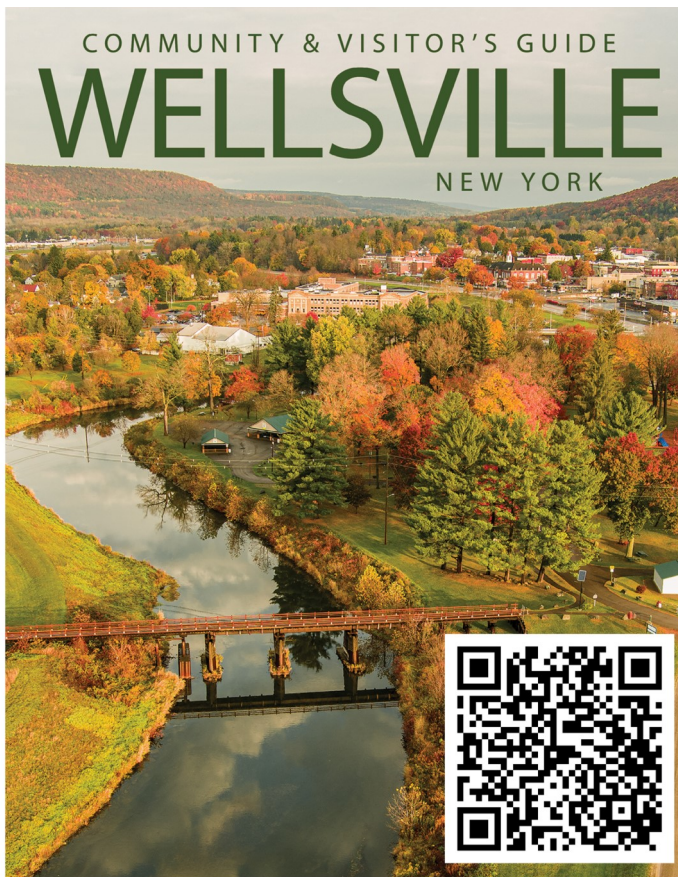
The Wellsville NY Community & Visitor's Guide has arrived!!!

Copies are available for pick up at the Chamber.

You can also get an online copy at

<https://emflipbooks.com/flipbooks/Wellsville/Directory/2023>

Or by aiming your phone's camera at the QR code below!



SCAN HERE ↗

BOARD OF DIRECTORS

OFFICERS:

Bessie Davidson, Community Bank, Board President

Patrick Sawyer, Sawyer Realty, 1st VP

Nancy Kehl, Directions in Independent Living, 2nd VP

Demetrios Raptis, Texas Hot, Treasurer

DIRECTORS:

Carrie Redman, The Arc Allegany Steuben, WDC Liaison

John Booth, ID Booth Inc

Robert Pfunter, WQRW Radio

Michele McMorris, Jones Memorial Hospital

Chase Tascone, The Evans Insurance Agency

Niki Gordon, David A Howe Public Library

Amy Bennett, Northern Lights Candles

Debra Miller, Inceptum Mental Health Counseling

Michael Raptis, Texas Hot, Honorary

MK Kellogg, Honorary