### **MEMBERSHIP - DIRECT IMPACT**

- Membership Increases Credibility and Visibility
- Grand Opening (or milestone
- celebration) with Press Release and Ribbon Cutting
- Online and Print Listing in Directory Guides, Maps
- Chamber Gift Certificates and Chamber Dollars
- Promotion on Facebook and in Newsletter
- Authorized Certificates of Origin & Certificates of Free Sale
- Annual Events that Promote Member Business
- Marketing Opportunities Including Feature in Chamber Window
- Access to member-only discounts and services
- Business After Hours and Other Networking Opportunities

# **VALUE ADDED BENEFITS**

- Chamber Monthly Newsletter
- Media Connections: Print, TV, Radio
- Chamber Promotes Tourism and the "Western New York Wilds"
- The Chamber Serves as "One Stop" for Visitor & Business Resources
- Display Rack with a Wide Variety of Merchant and Regional Brochures
- Gain a Voice in Regional Government
- Support for Local Job and Career Growth
- Partnership with Educational Institutions

#### **CHAMBER STAFF**

Bruce Thomas, Executive Director

Karen Kania, Member Services Coordinator

# **BOARD OF DIRECTORS**

## **OFFICERS:**

Bessie Davidson, Board President, Community Bank

Patrick Sawyer, 1<sup>st</sup> Vice President, Sawyer Realty

Demetrios Raptis, 2<sup>nd</sup> Vice President, Texas Hot

Ken Didion, Treasurer, Wellsville Rod & Gun Club

### DIRECTORS:

Carrie Redman, WDC President/Liaison, The Arc – Allegany Steuben

Nancy Kehl, Directions in Independent Living

Robert Pfuntner, WQRW Radio

Ken Didion, Wellsville Rod & Gun Club

Niki Gordon, David A Howe Public Library

Chase Tascone, Gallagher Insurance

Amy Bennett, Northern Lights Candles

Debra Miller, Inceptum Mental Health Counseling

https://www.wellsvilleareachamber.com/



Wellsville Area Chamber of Commerce 114 N Main Street Wellsville NY 14895 585-593-5080



# Membership That Delivers!



	Friends/				Chamber		
	Non-	Basic		Chamber	Corporate		
2024 Member Benefits	Profit	access		Champion	-	VALUE	_
	\$75.00			\$1,000.00			Ş
Chamber Networking Events	Х	Х	Х	Х	Х	\$25.00	
Monthly Newsletter	X	Х	Х	Х	Х	\$25.00	
One Month Free Display Window Access						·	
(Limited Availability)	Х	Х	Х	Х	Х	\$50.00	
Chamber Referrals	Х	Х	Х	Х	Х	\$50.00	
Access To Discounted NYS Trainings	Х	Х	Х	Х	Х	\$50.00	
Use Of Chamber Copier, Scanner & Fax	Х	Х	Х	Х	Х	\$50.00	
Chamber Representation with Government	Х	Х	Х	Х	Х	\$50.00	
Host A Business After Hours Event (Limited							
Availability)	Х	Х	Х	X	Х	\$50.00	
Online Chamber Directory Listing	Х	Х	Х	X	Х	\$75.00	\$425.00
Participation In Improved Gift Certificate							
(Chamber Dollars) Program - over \$40,000 sold in							
2022!		Х	Х	Х	Х	\$150.00	
Participation In Chamber Governance and							
Decision Making		Х	Х	Χ	Х	\$50.00	
Special Event, Ribbon Cutting and Grand							
Opening Celebrations		Х	Х	Χ	Х	\$100.00	
Promotion Via Chamber social media		Х	Х	Χ	Х	\$200.00	
Online Chamber Directory Listing with Social							
Media Link and Website		Х	Х	Χ	Х	\$75.00	\$1,000.00
Free Position Vacancy Announcements on							
Chamber Website			Х	Χ	Х	\$75.00	
Free Rental of Chamber Board Room			Х	Х	Х	\$80.00	\$1,155.00
Cart Sponsorship at Annual Chamber Golf							
Tournament				X	Х	\$50.00	
Two Free Tickets-Annual Awards Ceremony				Х	Х	\$100.00	\$1,305.00
Two Free Tickets-Chamber Wine Walk					Х	\$80.00	
Four Free Tickets-Chamber Golf Tournament and							
Clambake					Х	\$500.00	
Two Free Tickets-Evening Under The Stars					Х	\$70.00	
Two Free Tickets - Brew Fest					Х	\$80.00	
Free Certificates of Origin for International							
Commerce					Х	\$100.00	\$2,135.00

<sup>\*50%</sup> discount for second or multiple business memberships by Same Owner

The Wellsville Area Chamber of Commerce is a strong advocate for over 150 businesses in the area, we know an active and successful business community means a strong and stable community for our residents. It is through working together, that we create and maintain the high standard of living that we all enjoy.

Studies show that businesses who are members of their local Chamber of Commerce enjoy a large percentage increase in consumer favorability, consumer awareness, local reputation, and likelihood that consumers will patronize the business in the future. Join us in making the Wellsville area a great place to live, work and do business!

Join us for our often-sold-out community events: Evening Under the Stars, The Annual Golf Tournament & Clambake, and the Main Street Festival to name a few.

Our most recent annual Wine Walk sold out with 450 people walking into local businesses on a Saturday afternoon, many of them from outside the region! Several businesses reported record sales!

We started a new event in 2022. The first annual Brew Fest which was a great success with over 300 in attendance, and over 450 in year two.

Business After Hours; a great way to network

Our Gift Certificate/Chamber Dollars program continues to grow and keeps money in local businesses.

Members take advantage of our Member Spotlight on our Facebook page - we rotate through all members!