

Newsletter



2024 Hometown Holidays

We started the holiday season on November 30th by celebrating Shop Small/Shop Local/Small Business Saturday by encouraging shoppers to stay in the Wellsville Area and by rewarding them! Later in the day was our Santa Parade, the Fantasy of Lights Tree Lighting and amazing Fireworks! We also had the first of 4 Holiday drawings. Our Residential Decorating contest had some beautiful entries! Santa Claus was escorted around town by the Wellsville Volunteer Fire Department. Santa and Mrs. Claus (along with elf, Sugar) read stories to children and presided over our Cookie Contest at Community Bank. A new event was added this year... the Find the Gnome contest!

12 Gnomes were custom made by Creative Sawdust Woodshop in Scio and hidden in plain sight at 12 local businesses. Each participant who found and photographed all of them received a prize! All the entries were then put into a drawing for a custom Gnome of their own!

Thank you to all who participated in any of our events and to all who donated! We couldn't do this for the community without your support!

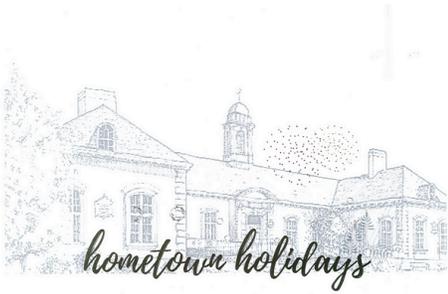
A special Thank You to the Wellsville Development Corporation for making Wellsville look so beautiful for the holidays!!



SHOP SMALL/SHOP LOCAL SMALL BUSINESS SATURDAY



Rewarding shoppers in our
local member businesses!



WINNERS!



Hometown Holidays Drawings



The Chamber is incredibly grateful to our participating member businesses who have graciously donated various items to be raffled off in our Holiday Drawing Baskets. Celebrating the holidays in our small town just got a little more joyful!

A winner will be chosen each week during Hometown Holidays! The baskets will increase in value each week.

- Instructions
1. Drop your entry ticket into the designated drawing collection at a participating location
 2. Please include your name, phone number and email
 3. Entries will be picked up the FRIDAY before each drawing. Any new entries collected the Saturday of the drawing will roll over to the following week.
 4. You can hit all participating locations as many times as you'd like to be entered that week!
 5. One entry per patron per visit.

"The winner will be announced at 4pm each Saturday via our Facebook page and your local radio!"

Facebook: @wellsvilleareachamber | Website: 1033 PM - 7:00 AM

Drawings: November 30th, December 14th, December 17th, December 21st

CONGRATULATIONS!
WEEK ONE DRAWING WINNER

SAM SHEPARD

CONGRATULATIONS!
WEEK TWO DRAWING WINNER

ALICE YANNI

CONGRATULATIONS!
WEEK THREE DRAWING WINNER

DAVID HIBBARD

CONGRATULATIONS!
WEEK FOUR DRAWING WINNER

JULIE MAIER

2024 COOKIE CONTEST
FAVORITE TOPS FRIENDLY MARKETS

Best cookie as voted on by our guests



Hometown Holidays Residential Decorating Contest

We are asking all Wellsville area residents to light up their houses to get everyone into the Christmas spirit!

This is a residential event only.
(The Wellsville Improvement Corporation is holding the event. Supporting Central for Business.)

Entries must be submitted to the Chamber by December 5th. Judging will be between December 13 and December 18th.

We will have 3 winners!

The winners will receive Wellsville Area Chamber of Commerce Gift Certificates that can be used at over 50 member businesses! Winners will be contacted by December 20th. Winning houses will be posted on our Facebook page and our website.



Congratulations!

To our Hometown Holidays decorating contest winners!

1st place - wins \$50.00 Chamber Dollars
CHAD SIBBLE

2nd place - wins \$25.00 Chamber Dollars
CHUCK & LINDA EWING

3rd place - wins \$10.00 Chamber Dollars
KEVIN EWING



FIND THE GNOME CONTEST GRAND PRIZE DRAWING WINNER!



JULIE MAIER

COMING SOON

April

4/12/2025 Community Clean-Up

4/26/2025 Annual Wine Walk

May

5/17/2025 Annual Awards Dinner &
Community Celebration

June

6/5/2025 Golf Tournament and
Clambake

July

7/19/2025 Main Street Festival

All dates subject to change

Check our website for more information!
www.wellsvilleareachamber.com

Remember to send in your events to be added to
our Community Calendar on our website!

MURAL PROJECT

August 2024

Dear Chamber Member:

On August 1st, the Wellsville Area Chamber of Commerce celebrated its 100th anniversary, having been chartered in 1924. As part of our anniversary celebration, the Chamber commissioned a 'WELLSVILLE' mural to be painted on the side of L'Italia; adding vibrancy and energy to our community through art.

The artist, Corinn Marriott, will begin work on the mural August 19th. The initial concept features many of the landmarks that define Wellsville and is designed to expand in the future to include additional area landmarks if funds become available. I would like to personally invite you to leave your mark on Wellsville by supporting the Mural Project.

If you wish to be part of this historic project, there are a couple ways to donate.

1. Complete the donation form attached to this letter and return it to the Chamber office
2. Stop by the WACOC office and pick-up/fill-out a donation form
3. Donate online at: www.paypal.com/donate?campaign_id=X5TH3D2D686ME

Any amount is welcome. However, if the donation is \$500.00 or more, your name or the name of your business will be included on a plaque that will be placed below the mural.

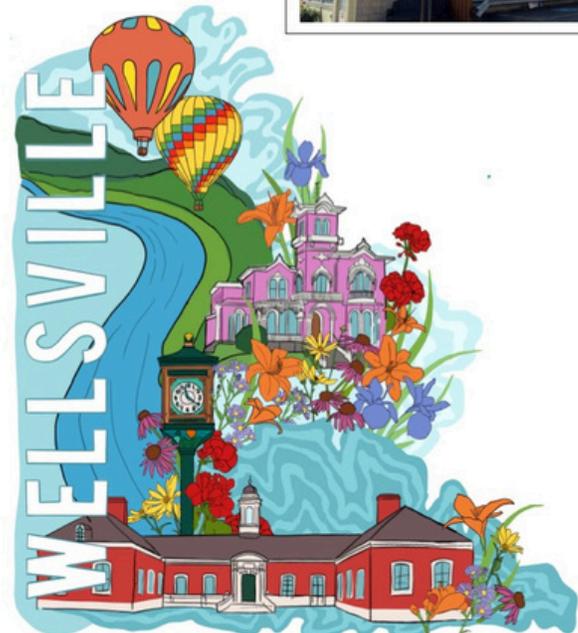
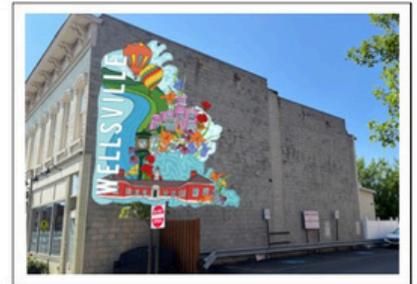
Checks can be made out to the Wellsville Development Corporation, the Chamber's affiliated 501(c)(3) not-for-profit, and are tax deductible.

Questions? Please stop in the Chamber office, email me at wacocexec@wellsvilleareachamber.com, or call 585-593-5080.

Best wishes,



Bruce Thomas
Executive Director



Wellsville Area Chamber of Commerce's
MURAL FUNDRAISER

Leave Your Mark on Wellsville!

As part of the Wellsville Area Chamber of Commerce's 100-Year Anniversary Celebration, the Chamber has commissioned a "WELLSVILLE" mural to be painted on the side of L'Italia (105 N Main St, Wellsville, NY); adding vibrancy and energy to our community through art.

The mural will start out at 24 x 20' and feature many of the landmarks that define Wellsville, but can grow even larger (adding more landmarks) based on the amount of donations received. You are invited to leave your mark on Wellsville by supporting the Chamber's Mural Project.

If you would like to donate towards the mural project, complete the form below and return it, along with payment, to the Wellsville Area Chamber of Commerce (114 N Main St, Wellsville, NY 14895). Checks can be made out to the Wellsville Development Corporation, the Chamber's affiliated 501(c)(3) not-for-profit, and are tax deductible. Donors who give \$500 or more will have their name added to a plaque on the mural wall.

"WELLSVILLE" MURAL FUNDRAISER

NAME: _____ (if applicable) BUSINESS NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

DONATION AMOUNT: _____

*If giving \$500 or more write the Name you wish to appear on the mural's plaque below:

DONOR'S SIGNATURE: _____ DATE: _____





Welcome New Members!

The Dog Doctors, Alfred Station NY 14803
The Arena, 4196 Bolivar Rd, Wellsville NY 14895

Gift Certificate Program

Does your company participate ? It is very easy and provides additional advertising at no cost. With over \$30,000 sold in 2024, that money goes back to our local member businesses.

Member Benefits

Hiring? We will be happy to post a flyer for you? You can also add it to our website for 30 days.

We can now add your events to our Calendar of Events on our new website!
Check it out! Please send us your events.

You may even find some of yours on there already!

Schedule a month to use our display window to promote your business or event. It's prime advertising space!

Business After Hours

If you are interested in hosting your own Business After Hours,
Please contact the Chamber.



Business Quote of the Month

“Cheers to a new year and another chance for us to get it right.”
— Oprah Winfrey

About the Chamber

Wellsville Area Chamber of Commerce

114 N Main St, Wellsville NY 14895

585-593-5080

Bruce Thomas

Executive Director

wacocexec@wellsvilleareachamber.com

Karen Kania

Membership Services Coordinator

msc@wellsvilleareachamber.com

BOARD OF DIRECTORS

PRESIDENT: **Bessie Davidson**, Community Bank

1ST VP: **Patrick Sawyer**, Sawyer Realty Inc.

2ND VP: **Demetrios Raptis**, Texas Hot

TREASURER: **Ken Didion**, Retired NYSDEC

WDC LIAISON: **Carrie Redman**, The Arc Allegany Steuben

Nancy Kehl, Directions In Independent Living

Robert Pfuntner, WQRW Radio

Chase Tascone, Gallagher Insurance

Niki Gordon, David A Howe Public Library

Amy Bennett, Northern Lights Candles

Debra Miller, Inceptum Mental Health Counseling

Suzanne Male, Jones Memorial Hospital

HONORARY: **Michael Raptis**, Texas Hot



114 N Main St
Wellsville NY 14895
585-593-5080
www.wellsvilleareachamber.com

Why Become a Chamber Member?



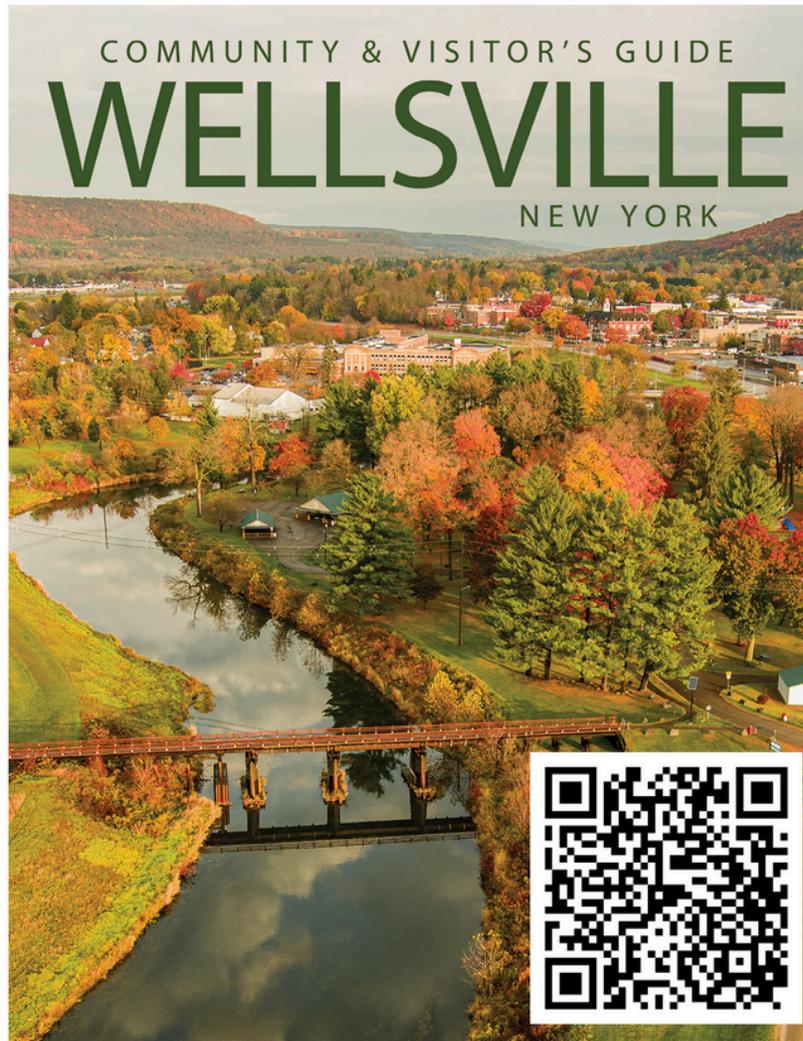
Visit us online at

www.wellsvilleareachamber.com

Scan here



Wellsville Community & Visitor's Guide



SCAN HERE ↗

Copies are available for pick up at the Chamber.

You can also get an online copy at

<https://emflipbooks.com/flipbooks/Wellsville/Directory/2023>

Or by aiming your phone's camera at the QR code above.

2025-2026 Community Guide and Business Directory

The Wellsville Area Chamber of Commerce Announces the Start of the 2025-2026 Community Guide & Business Directory Campaign

Woo-hoo! It's time to start working on the Chamber's next edition of the popular Wellsville Area Chamber of Commerce Community Guide & Business Directory which is produced every other year. For this edition the guide will be celebrating the 100th anniversary of the Chamber and it is sure to be a collector's edition!

The process takes about five months to go from concept to publishing of the print and digital versions, therefore we expect it will come out in spring 2025. You can view the '23/'24 digital version here. The first edition of the guide was so popular we ran out of printed copies, so we doubled our printing of the '23/'24 edition. We expect this 100th anniversary edition will be a blow out, especially considering the gorgeous cover art depicting the Wellsville mural by Corinn Mariott.

E&M Consulting will once again serve as our publisher, including managing the advertising sales and layout/graphic design. They are consummate professionals and produce a high-quality publication; we ask that you give them a moment of your time when they contact you.

A reminder that the advertising allows the Chamber to publish this prestigious and exceptionally fine marketing tool without any cost to the Chamber; it is a terrific opportunity to get your message out to a wide audience over the course of two years. The publication will be mailed to every member and advertising business and is also available for free at the Chamber. The printed guide is stocked at venues near and far, not only local businesses but also Swain, Letchworth, and the Belmont Quicklees as a few examples. This pulls in new visitors to experience our charming village, unique businesses, restaurants, and events. We keep these venues stocked with guides throughout the life of each edition.

Overall, you get a big bang for your advertising dollar! Members and advertisers will also appear in the Guide's business directory at no charge. Consider buying a full page or half page advertorial, which presents your ad as an article on your business. Additionally, you might consider buying a "congratulations ad" giving kudos to the Chamber and thanking them for 100 years of service to the community. You can view the ad rates/options and sign-up online; please visit: <https://www.reserveyourad.com/WACOC/>.

Special attention, if you bought a premium page in the previous edition and want to lock in the same page, we suggest you contact E&M as soon as possible. Take advantage of premium placement in a two-year run of your ad in this special 100th anniversary edition. To get a head-start, please contact the E&M sales associate Brian, at brian.b@eandmsales.com or 800-572-0011 ext. 0114.

We will use some of the same community interest stories from the earlier editions as they are timeless and are for the benefit of new visitors. If you have an idea for an article/story for this next edition, including the section on "must do" activities as seen on pages 30 and 31, please contact the editor, MK Kellogg at MKKellogg@outlook.com. All authors are given a byline with their article.

Your support is greatly appreciated...let's make this guide one to remember!