

Newsletter



This holiday season, let's make sure every purchase has a purpose. When you choose local, you're investing in more than a product or service. You're powering dreams, jobs, and the places that make our community feel like home.

Think about your favorite traditions: the café with the best cocoa, the boutique where you always find that just-right gift, the restaurant where celebrations become traditions. These aren't just stops on your holiday list. They're the backdrop of your memories and your holidays wouldn't be the same without them.

That's the spirit behind Small Business Season: celebrating the people and places that make our community special.

From November 1st to December 31st, we're honoring the heart and soul of our community—our small businesses. These special folks pour passion into every product and every smile, making our town unique and vibrant.

And this year's theme says it plainly: Every Purchase Has a Purpose. Your local spending fuels jobs, strengthens the economy, and keeps neighbors connected. The impact doesn't stop at the counter. It ripples across our schools, teams, and community causes.

Get ready to explore, engage, and enjoy! Watch for festive happenings and community challenges, including our Hometown Holidays.

Ready to make this holiday season extra meaningful?

This Small Business Season, we invite you to:

- Discover meaningful gifts and one-of-a-kind treasures at local boutiques, craft fairs, and artisan markets.
- Treat yourself (and your loved ones) by dining at family-owned restaurants, booking a relaxing salon service, or joining a hands-on workshop downtown (check our calendar for details).
- Amplify local: share your experiences on social media, tag your favorite businesses, and leave positive reviews. Your voice helps small businesses shine.

This holiday season, we hope every purchase has a purpose for our community. Together, we can make shopping local something you think of first. Let's show our appreciation for the neighbors who keep our community strong.

Shop local, dine local, love local.



Our Hometown Holidays each year are planned to spread a little holiday cheer in our community!

We are grateful to all of our members who help make that a reality.

Please be on the lookout in your emails for the member information packet to see how you can participate in our festivities!

Schedule of Events

November 29th - Shop Small/Shop Local Saturday

- Santa Parade - 4:30pm - Main St.
- Jingle and Glow Holiday Lights Display Lighting
- Jones Memorial Hospital Tree Lighting
- Fantasy of Lights Tree Lighting - To Follow- David A. Howe Library Lawn
- Hometown Holiday Fireworks Display - 6:30pm
- Library Terrace open for Fireworks Viewing

December 4th

- WDC Holiday Auction 6pm-8pm
- Registration deadline for Residential Decorating Contest

December 11th

- Santa and Mrs. Claus 1K

December 12th to 17th

- Residential Christmas Decorating Judging

December 18th

- Storytime with Santa & Mrs. Claus and Cookie Contest at David A Howe Library 5:30pm-7:00pm

December 20th

- Santa Claus is Coming to Town - 1:30pm - 3:30pm - two routes around town
- Last chance for Gnome Contest Winners to pick up prizes
- Visit with Santa Claus at Chamber 4:00pm - 5:00pm

Visit our calendar of events page on our website and our Facebook page for the most recently updated schedule!



@wellsvilleareachamber



Wellsville Development Corporation Events

WDC's Annual Holiday Window Decorating Contest

Wellsville Development Corporation's

HOLIDAY WINDOW Decorating Contest

2025 CATEGORIES INCLUDE...

Santa's Workshop

CREATE A SCENE THAT DEPICTS THE MAGIC OF SANTA'S WORKSHOP FROM YOUR WINDOW!

A Step Back in Time

TAKE US FOR A WALK DOWN MEMORY LANE WITH A WINDOW FULL OF HOLIDAY CHEER & NOSTALGIA!

Colorful Christmas

CREATE A PLAYFUL SCENE FILLED WITH BOLD AND EXCITING COLORS THAT BRING THE HOLIDAYS TO LIFE!

People's Choice

CAPTURE THE EYES AND HEARTS OF THE LOCAL COMMUNITY! ALL WILL BE INVITED TO VOTE ONLINE!

REGISTRATION DUE **NOVEMBER 24TH**

JUDGING **NOVEMBER 28TH - DECEMBER 4TH**

WINNERS ANNOUNCED **DECEMBER 6TH**



VISIT LINKTREE.WLSVDEVELOPMENTCORP TO REGISTER!

This contest is for Wellsville businesses and storefronts only.

Calling all Wellsville-area businesses and storefronts! Have you registered for the Wellsville Development Corporation's Holiday Window Decorating Contest? Visit www.linktr.ee/wlsvdevelopmentcorp to sign up and showcase your holiday spirit.

This year's award categories include Santa's Workshop, A Step Back in Time, Colorful Christmas, and People's Choice.

All windows must be registered by November 24, 2025. Judging will take place November 28 – December 4, and awards will be announced on December 6, 2025.

If you have any questions, please email wlsvdevelopmentcorp@gmail.com. We can't wait to see the creativity and magic you bring to our village once again!

WDC Holiday Auction & Raffle!

Join us Thursday, Dec 4th (6pm) at the Wellsville Brewing Company (or watch Facebook Live) for our biggest fundraiser of the year -- 12th Annual Holiday Auction & Raffle

- Tickets: \$20 each →

www.linktr.ee/wlsvdevelopmentcorp

- Win amazing raffle prizes & bid on special items in person!
 - All proceeds go to beautifying Main Street Wellsville with flowers, lights, and mini grants.
- Don't miss out—your ticket could score you some great prizes while making Main Street sparkle!

**If you'd like to donate an item to our raffle or our live auction, please email:

wlsvdevelopmentcorp@gmail.com



Scarecrow Contest Winners!

Traditional

Mommy 'n Me



Creative

Texas Hot Crow



Youth

Crows vs Ravens



COMMUNITY CALENDAR



<https://wellsvilleareachamber.com/community-calendar/>

Send a flyer with your events to
msc@wellsvilleareachamber.com to be added to our
Community Calendar on our website!
(jpeg or png preferred)

COMMUNITY CALENDAR

Events in December 2025

Grid List Month Week Day Decemb 2025 GO

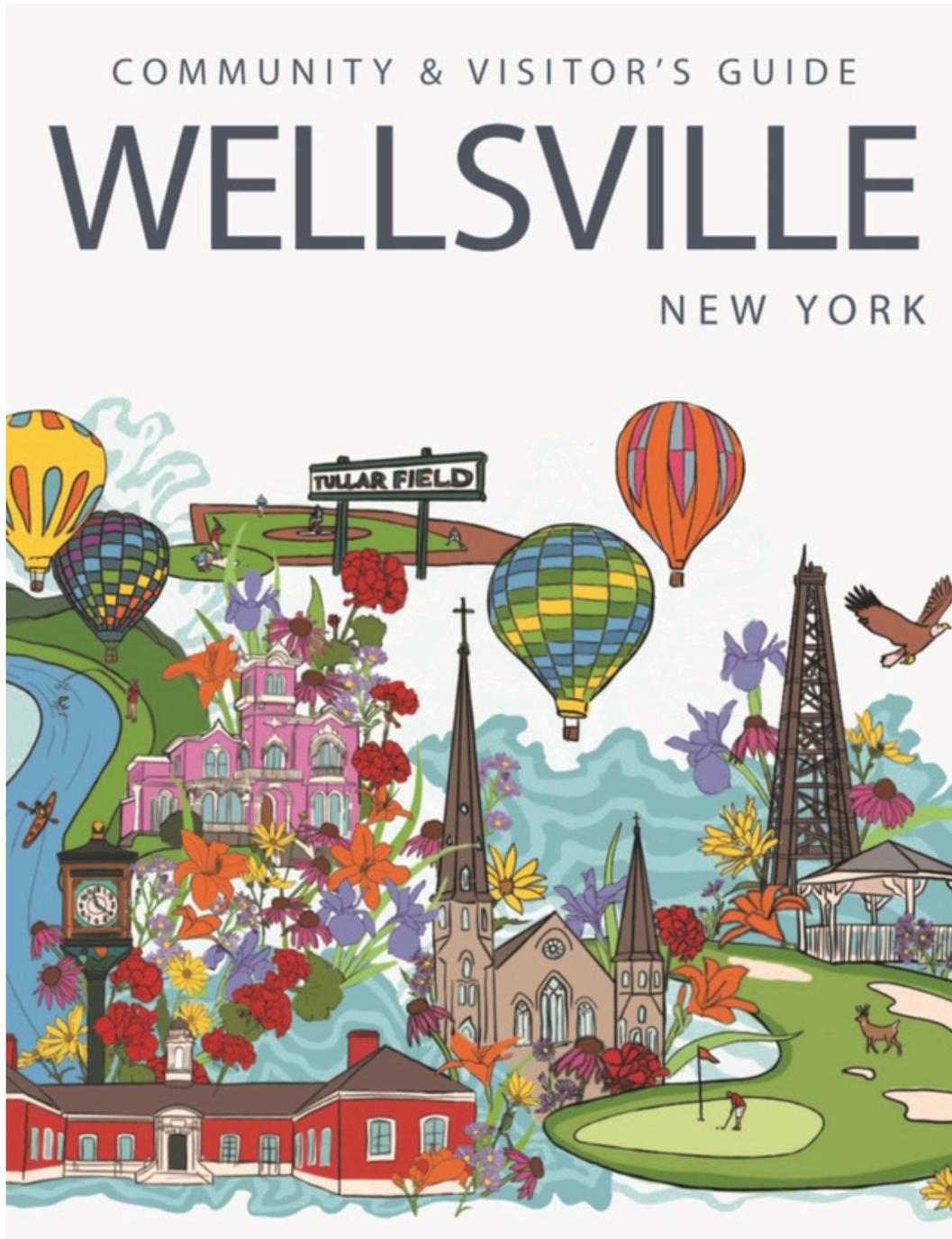
SUN	MON	TUE	WED	THU	FRI	SAT
30 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS 1:00 PM: GIFT CARD RINGO 1:00 PM: GIFT CARD RINGO	1 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	2 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	3 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	4 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS 6:00 PM: WELLSVILLE DEVELOPMENT CORPORATION HOLIDAY AUCTION & RAFFLE	5 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS 3:30 PM: HAWK CREEK WILDLIFE CENTER: HARRY POTTER'S OWLS	6 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS
7 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	8 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	9 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	10 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	11 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS 6:00 PM: SANTA & MRS. CLAUS JK	12 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	13 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS 9:00 AM: MAKE & TAKE EVERGREEN CENTERPIECE 10:00 AM: PET PICTURES WITH SANTA 11:30 AM: MAKE & TAKE EVERGREEN CENTERPIECE
14 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	15 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	16 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	17 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	18 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS 5:30 PM: STORYTIME WITH SANTA & MRS. CLAUS AND COOKIE CONTEST	19 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	20 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS 1:30 PM: SANTA CLAUS IS COMING TO TOWN 4:00 PM: VISIT WITH SANTA AND LAST CHANCE FOR GNOME CONTEST WINNERS TO PICK UP PRIZES!
21 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS 7:00 AM: MOOSE LODGE #601 BREAKFAST	22 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	23 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	24 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	25 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	26 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	27 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS
28 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	29 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	30 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	31 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	1 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	2 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS	3 6:00 PM: JINGLE & GLOW HOLIDAY LIGHTS

Chamber Event Other Community Event All Categories Print

Check on line for updates and additional events!

<https://wellsvilleareachamber.com/community-calendar/>

Stop in for your copy!



Wellsville Community & Visitors Guide Online

Click here!
→

**Wellsville Area Chamber of Commerce 2025-2026
Community & Visitor's Guide**

emflipbooks.com



Welcome New Members!
Wellsville Wellness Psychological Services,
118 N Main St, Wellsville NY
ZenBusiness, Austin TX

Gift Certificate Program

Does your company participate ? It is very easy and provides additional advertising at no cost. With over \$30,000 sold in 2024, that money goes back to our local member businesses.

You can now order Gift Certificates on our website!

Member Benefits

Hiring? We will be happy to post a flyer for you? You can also add it to our website for 30 days.

We can now add your events to our Calendar of Events on our new website! Check it out! Please send us your events.

You may even find some of yours on there already!

Schedule a month to use our display window to promote your business or event. It's prime advertising space!

Business After Hours

If you are interested in hosting your own Business After Hours, Please contact the Chamber.



Business Quote of the Month

Behind every small business, there's a story worth knowing
- Paul Ryan

About the Chamber

Wellsville Area Chamber of Commerce

114 N Main St, Wellsville NY 14895

585-593-5080

Bruce Thomas

Executive Director

wacocexec@wellsvilleareachamber.com

Karen Kania

Membership Services Coordinator

msc@wellsvilleareachamber.com

BOARD OF DIRECTORS

PRESIDENT: **Bessie Davidson**, Community Bank

1ST VP: **Demetrios Raptis**, Texas Hot

2ND VP: **Debra Miller**, Inceptum Mental Health Counseling

TREASURER: **Ken Didion**, Retired NYSDEC

WDC LIAISON: **Carrie Redman**, The Arc Allegany Steuben

Nancy Kehl, Directions In Independent Living

Niki Gordon, David A Howe Public Library

Amy Bennett, Northern Lights Candles

Suzanne Male, Jones Memorial Hospital

Mark Finn, ID Booth



114 N Main St
Wellsville NY 14895
585-593-5080
www.wellsvilleareachamber.com

Why Become a Chamber Member?



Visit us online at

www.wellsvilleareachamber.com

Scan here

